

# 1

## INDESIGN - Level 1

Duration: 1 Day

Time: 8.30am to 4.00pm

### OVERVIEW

Hit the ground running with this 1-day hands-on Adobe InDesign course. Learn the basics so you can start producing simple, yet professional quality flyers, posters, advertisements and more.

Industry experts with real-world experience will guide you through the fundamentals of InDesign, sharing tips and tricks so you can create your marketing collateral in-house. You'll learn everything from creating a new document, placing text and images, working with colour swatches, to packaging a document and getting it print ready.

This course is designed for those with little or no Adobe InDesign experience and is designed to fast-track your learning and leave you with a basic understanding of Adobe InDesign software.

### What you will Learn:

You will learn the fundamentals of InDesign from our Industry trained professionals, face to face

- Creating a new document
- Creating a Print Ready Flyer.
- Placing text
- Placing an Image
- Placing a logo
- Setting the bleed
- Packaging a Document
- Learn basic graphic design principles and apply these to our designs.

### Course Content

- Setting Preferences
- The control panel
- Basic keyboard short cuts
- Setting up the document
- Placing an image
- Combining Text and images
- White type on black
- Multiple Text Columns
- Baseline Grid
- Text wrap
- Type on a path tool
- Drop Caps
- Baseline grid
- Paragraph Styles
- Character Styles
- Nested Styles
- Face pages vs single pages
- Inserting a new page
- Placing transparent art
- Colour swatches - making and saving
- RGB vs CMYK
- Saving our files
- Producing a Print Ready PDF.r.
- Spell check
- Creative cloud benefits
- Multiple column with text wrap.

#### Some of the projects we cover on the day include :

- Setting up an A5
- Setting up an A4
- 2 Page Magazine Ad
- Setting up Styles and applying
- Creating Print Ready PDF's
- Packaging our files

