

# 2

## INDESIGN - Level 2

Duration: 1 Day

Time: 8.30am to 4.00pm

### OVERVIEW

This 1-day Level 2 course will take your Adobe InDesign skills to the next level as we reinforce the basics and expand your knowledge of this professional graphic design program.

Our industry experts will share their expertise and guide you through the essentials of Adobe InDesign, while revealing the tips and tricks used by graphic designers working in the real world. You'll learn more complex InDesign techniques such as using the pen tool, creating tables, paragraph rules and how to design marketing collateral that is print ready.

After this course you'll have the confidence and skills to create basic marketing collateral in-house and gain a greater understanding of the fundamentals of InDesign.

Enrol in this course if you have basic Adobe InDesign experience and have completed our Level 1 Adobe InDesign course.

### What you will Learn:

You will learn the fundamentals of InDesign from our Industry trained professionals, face to face

- Set up a 2 page DL flyer - Front and back and producing a PRINT READY PDF
- Embedding objects into a doc
- Text wrap options
- Master jobs

### Course Content

- Setting Preferences
- Styling text
- Understanding type setting techniques that include : hanging bullets, hyphenation, hidden characters
- Kerning / tracking - what is this and setting our preferences for this
- Gradient swatches
- Drop Shadows and special effects
- Alignment - how to do this
- Using the Pen tool
- Drawing on a path
- Drawing an object and placing into our libraries.
- Tables - 3 different ways
- Formatting tables
- Anchoring objects
- Threading Text frames
- Paragraph rules

#### Some of the projects we cover on the day include :

- Creating 2 pages - Front and back DL - Print Ready PDF.
- Creating tables 3 different ways

